

## Social Media #imawatersaver



## Banners



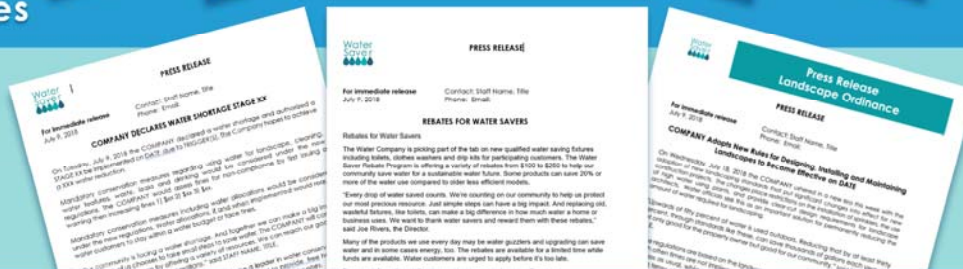
## Bill Stuffers



## Ads



## Press Releases



## PowerPoints



The **Water Saver Toolkits** are the simplest and most cost-effective way to start or expand water conservation programs using rebates and model ordinances. Each **Water Saver Toolkit** comes with everything you need. Choose the toolkits and service levels that meet your goals and budget.

## WATER SAVER TOOLKIT SERVICE LEVEL

### STANDARD

You're in the driver's seat. We provide the toolkit, and you customize it to meet your needs. All materials are easily editable using Microsoft Office.

#### Here's what you get:

##### Rebates:

- ◆ 30-minute Consultation (1)
- ◆ Getting Started Form (1)
- ◆ Easy-to-use Excel Rebate Tracking & Reporting System (1)
- ◆ Rebate Applications (8)
- ◆ Rebate Processing Manual (1)
- ◆ Status Letters/Emails (9)
- ◆ Rebate Payment Memo (1)
- ◆ Qualified Product Lists (4)
- ◆ Installation Verification Form (1)
- ◆ Water Audit Manual (1)
- ◆ Water Audit Excel Tracking & Reporting System (1)
- ◆ Water Audit Notification for Tenants (1)
- ◆ Water Audit Form: Residential (1) and Commercial (1)
- ◆ Water Audit Recommendations Form: Residential (1) and Commercial (1)
- ◆ Press Releases: Rebates (1) and Water Audits (1)
- ◆ Bill Stuffers (10)
- ◆ Ads (10)
- ◆ Flyers (10)
- ◆ Social Media Posts (12)

##### Ordinances:

- ◆ 30-minute Consultation (1)
- ◆ Getting Started Form (1)
- ◆ Model Ordinance Language: Water Shortage (1), Landscaping (1), Water Neutral Development (1)
- ◆ Model Ordinance Council/Board Report (3)
- ◆ Model Ordinance Resolutions (3)
- ◆ Landscape Water Budget Calculator (1)
- ◆ Landscape Inspection Checklist (1)
- ◆ Landscape & Water Neutral Plan Submittal Requirement Forms (2)
- ◆ Press Releases (4)
- ◆ PowerPoints (3)
- ◆ Public Notifications (4)
- ◆ Enforcement Excel Tracking File (1)
- ◆ Enforcement Door Hanger (1)
- ◆ Enforcement Warning Letters (2)
- ◆ Postcard (1)
- ◆ Bill Stuffers (5)
- ◆ Ads (5)
- ◆ Social Media Posts (12)

### CUSTOMIZED

We do all the work for you by customizing the toolkit to your specific needs. You get all the same materials as the Standard Toolkit plus additional, ready-to-use marketing materials.

#### Here's what you get:

##### Rebates:

You get everything from the Standard package, plus:

- ◆ Water Audit Recommendations Forms (4)
- ◆ Bill Stuffers (12)
- ◆ Print Ads (12)
- ◆ Web Banners (12)
- ◆ Flyers (10)
- ◆ Social Media Posts (36)

##### Ordinances:

You get everything from the Standard package, plus:

- ◆ Bill Stuffers (7)
- ◆ Print Ads (7)
- ◆ Web Banner (7)
- ◆ Social Media Posts (36)