

Welcome

ଉଦ୍ୟମ
Udyama
Local Initiative for Global Perspective

Email- udyama@sify.com/udyama.pradeep@gmail.com

About Organization:

The term “Udyama” refers to keep on continued efforts to work with vulnerable communities for enduring the root causes of poverty and hazards, which has led to a rural urban divide, dreadful diseases and livelihood resilience.

Founded in 1997 and registered as a society under Societies Registration Act, 1860; Udyama primarily aims to work towards strengthening capacity building of local communities with a view to **enhancing adaptive capability and community resilience towards disaster and climate variability & a culture of self-reliance.**

The program strategy is towards achieving acceleration of socio, economic change and environmental sustainability in promoting sustainable livelihood, asset creation and institutional building at the community level.

Mission: Make resilient and more preparedness towards drought, disaster and desertification for protection, preservation and conservation of biological-diversity for a safe, secured and healthy environment and development diversity.

Vision: Udyama attempts consistently to stem the rot and build back the societal networks that can rejuvenate the resource base. Searching alternative means to live with dignity and take the **Next Development Challenges** for a lasting solution to disaster resilient development and variability through a process of **Gearing Greening and learning-linking-livelihoods.** Udyama as a professional organization aims to support people’s institutions, to combat drought, disaster and assured livelihoods beyond.

Over years, we have embraced issues relating to other social issues like education, hygiene, nutrition and health in particular HIV/AIDS, which has a significant influence on the livelihood of the poor.

Floods, Droughts, Cyclones, Heat waves, Earth quake, Distressed migration, Health Hazards :What Next?

“If ever concept called disaster tourism is to catch fancy of those bitten by wander bug, then Orissa certainly will be the number one destination. Floods droughts, cyclones and heat weaves, this Orissa state has it all

Key Strategies

Udyama strives four strategic directions to accelerate livelihood diversification and vulnerability reduction :

- **Private-Public -Partnership** with various like minded institutions/organizations for specific themes
- **Process Development** through social and economic empowerment
- **Facilitating enabling environment** for risk reduction and livelihood promotion

Model Building: Community led, managed, controlled and integrated with panchayats in terms of design, implementation and develop a process for conflict resolution of ANRM with backward & forward linkages that leads to vulnerability and holistic development: Promote diversification for better resource for multiple livelihood empowerments. Increase choices for social exclusions and the resource poor who are typically engaged in distress migration and other vulnerability reside in rural coastal and urban region.

Capacity Building of smaller CBOs & NGOs for building approaches and dissemination and development of good practices to other areas through training, exposure visits and workshops

Institution building and enabling environment –formation of local regional and national networking with similar groups and organization with an objective of enabling environment and wider replication and scaling up for reducing vulnerability.

Partnering with varied institution and organizations for value addition, developing linkages, scale up and fine the process to reach out with an intentionof reducing vulnerability and leading to livelihood promoting simultaneously to reconstruct a solid institution building

Demystification of technology ICT with appropriate and creative use to enhance Income& livelihood support system to mitigate recurrent disasters

Five elements



About the State

- Eastern Part of the Country
- Geographical area: 15578200 hectares
- Population : Approx. 37 million
- 85% of total population lives in Rural Areas
- Percentage of S .T. Population- 22.1%
- Percentage of S.C. Population – 16.5%
- Type of tribes: 62

Focus Areas of Udyama:

- Food, water, Environment and livelihood as right to protection and promotion
- Child health education and nutrition as right to development
- Drought, Disaster management and Combating Climate Change & Desertification as right to participation

- Program diversity with value based assurance and insurance.

Look to Learn ----- Learn to Know-----Know to Show----- Show to Grow

The operational strategies:
 To develop **long-term vulnerability-mitigation strategies** to reverse the ill effects of repeated droughts and break away from the vicious circle.
To Create a coalition of civil society organizations (NGOs, CBOs and PRIs) and effectively interacting with the government departments to ensure continuous community level.
 To institutionalize an **information flow** through organizational networking. Thus networking, coordination and convergence will be the highlights of the project strategy.
Participatory and decentralized monitoring process will be the highlight of project management
Knowledge Transformation and incubation with appropriate demonstration, linkage establishment

Networking and alliance building efforts

Udyama’s main strength lies in alliance building and facilitating collective actions. Collective efforts emerge as an important prerequisite to address the complex web of poverty, livelihood and migration. Udyama has actively responded to this situation and focused on wider partnership and participation for greater impacts particularly in Western and Southern Orissa. An outcome of this can be visualized in form of generation of considerable synergy among the local NGOs and CBOs due to collective endeavors facilitated by Udyama. One of the key focuses of networking has been established to undertake challenges of reducing environmental risks through capacity building of local communities in undertaking sustainable management of natural resources and rehabilitation of local livelihoods. UDYAMA has actively contributed to the process of facilitation of networks at different levels (regionally) to address the larger livelihood options. In some case it has played the role of a direct facilitating agency and in others it has actively supported the ongoing process.

Actions and reflections of Udyama are grouped under the following broad thematic areas:

- Landscape based Eco-Development towards responsive development in harmony with nature & culture, life style
- Ecosystem based Community Livelihoods Resilience at Urban, Coastal, Rural and Tribal Hilly Regions
- Life cycle based Model building on Micro-Water conservation, Recycle , Sustainable Agriculture ,biodiversity conservation,
- Inclusion of Women & children towards safe Sanitation, Nutrition and Hygiene, Environmental Education
- Life Skill Development for drop out youths towards income diversification And alternate livelihoods of ultra poor
- Implementing & advocacy on urban poverty & settlements and Minimizing Adverse impact of Distress Migration at source and destination
- Low Carbon initiatives towards City Resilient program ,Green Energy , Gearing Greening, waste management towards environmental sustainability
- Deepening Governance & Citizen Action on climate Justice, dignity involving Women , Children and multi stakeholders
- Citizen Action and mitigation/adaptation towards Climate Change & Disaster Resilient Development
- Establishment of effective networking, and institutional building, collectivization, Grooming Groups
- Behavioral Change and Organization Development
- Result Based Management Training, research, Study & capacity building,.



<http://community.eldis.org/.59e95d91/txFileDownload/f.59e95d91/n.Network%20partners%20involved%20in%20capitalizing%20Mainstream%20Resources%20Impact%20to%20Livelihoods%20of%20Poor%20Program%20Next%20Development%20Challenges.doc>

Community Resilience Process at Rural, Urban in Southern, Coastal Western Orissa:

"Community Based Risk Reduction and Livelihood Promotion" program is in operation through a consortium initiative led by Udyama.

objectives of the programme:

- Improve food and water security by restoring traditional land and water harvesting/management systems and creating new ones where required.
- Move towards sustainable, drought-proofing agricultural practices.
- Diversifying the livelihood base and interventions like grain banks etc.
- Strengthen community organizations and build social capital, particularly of the poor, by promoting and strengthening Self Help Groups (SHGs).
- Intense livelihood and food security by leveraging the existing government and other funds (e.g. food for work, wage employment guarantee scheme etc.) for the present programme villages and beyond by preparing micro level plan.

Key Activities: Following are the main activities under the project relate to watershed with an objective of backward and forward linkage **Farm And Nonfarm based livelihood Ecosystems In Coastal , Rural and Hilly areas**

- Diversification of agricultural and horticulture practices
- Extension program - to revive and diversify the agricultural practices for protection of catchments and utilization of command area (up land, medium land and homestead area)
- Promoting community based institutions / farmers' Groups - for self-employment and to generate own produce.
- Agri-Horticulture / silvi culture as alternate food security and best resource utilization
- Managing seed/grain Banks and Group Funds
- Skills, Knowledge, Information through capacity building initiatives

Non-farm based livelihood

- Small business development
- Micro-finance – linkages with mainstream
- Promotion of entrepreneurship
- Skill enhancement for value chain management

Focused Activities:

- Eco-Logical Development towards responsive development in harmony with nature & culture, life style
- Life cycle Based Community Livelihoods Resilience at Coastal, Rural and Tribal Hilly Regions
- Ecosystem based Model building on Micro-Water conservation , Sustainable Agriculture ,biodiversity conservation, Crop Diversification,
- Inclusion of Women & children towards safe Sanitation, House Hold Nutrition and Hygiene, Environmental Education
- Life Skill Development , income diversification And alternate livelihoods of ultra poor & disability
- Advocacy towards City Resilient program ,Green Energy
- Gearing Greening towards environmental sustainability



- Implementing & advocacy on Minimizing Adverse impact of Distress Migration at source and destination
- Citizen Action on climate Justice involving Women , Children and multi stakeholders
- Networking and mainstreaming DRR and Institution building,
- Result Based Management Training , Study & capacity building, collectives Grooming

Some of the key achievements of this process:

- 35 model micro projects developed with adequate back and forward linkages
- Crop diversification scaled up
- 30 CBOs and 10 smaller NGOs federating together to form the Consortium and is primarily working towards scaling up livelihoods in Western Orissa
- 200 barefoot trainers from the community have come forward to undertake the task of managing micro-watershed development and community institution building
- 2485 nos. of women SHGs from the network are engaged in enterprising activity through leveraging resources from mainstream
- Close interaction established with PRIs and local governance system and the process is carried out in collaboration with them
- Rural artisan training imparted to both men and women of especially migrant families
- 10000 hectares of SRI(systems of Crop Intesification under Bringing Green Revolution to Eastern India under the aegis of State Agriculture department,
- 2000 farming community Promotion of Eco-Ariculture in four Blocks (Balianta, Begunia of Khorda District, Balikuda & Erasama of Jagatsingpur District under TRIPTI program supported by world Bank and Panchayatiraj Department of Government of Odisha,
- 500 haters of Cereals covered under National Food Security Mission in tribal hinter lands at Koshagumuda of Nabarangpur one of most mal-nutrition areas of Odisha
- Involved in promotion of forest conservation led by community and successfully managed more than 10000 hectares of green forest at Sakeri, Godipatana, Rabigadia and other panchayats

Community Resilience Process In Coastal Orissa: Udyama is facilitating alliance building with the federation of inland and marine fisher communities for collective actions geared towards risk reduction and livelihood promotion through setting up Information Communication & Technology (ICT) kiosks.

Project objectives

- Popularizing the ICT among the community
- Create demand for kiosk and PFZ (Potential Fishing Zone) board in the operational villages
- To build capacities at the village level to make use of the information kiosks as a demand driven self supporting system
- Risk reduction and livelihood promotion through ICT
- To link fishing families in the target area with the



information on PFZ and guide them to identify the area in the sea

- To build capacities of local institutions to develop the early warning system during the time of disaster
- To demonstrate sustainable improvement in quality of life that would enhance incomes and improve habitat conditions

Achievements

- 10 community hub/kiosk established and functionally operated by the community
- Reaching to 2500 families in at least 50 villages of coastal Orissa
- 50 village youth are trained on analysis the PFZ information
- 40 villages are capable to catch fish from the PFZ as per the INCOIS data
- Increase in incomes and better health in villages under intervention
- Demonstration and verification of best practices for easy replication through documented evidence
- In all the communities, early warning system practiced during natural calamity
- Different type of information used by the communities for value addition of their product and livelihood enhancement
- Information from village kiosks used by villagers for different purposes on nominal payment basis building is with a state level



poverty and poverty alleviation that goes beyond just income poverty to include empowerment, capability and health etc.

- Highlights the crucial **role of 'context' (especially vulnerability context)** – and how this influences the asset base, the selection of livelihood strategies, and the outcomes for households.
- Gives space to **local perspectives** - categorize the strategies that make up their livelihoods.

Build on what exists - a multidimensional, **integrated perspective** that unites the concepts of economic development, reduced vulnerability and environmental sustainability

Skill and Core Competencies

Personnel: The organisation is staffed with a team of professionals with diverse backgrounds including Gender, agronomy and horticulture, watershed management, economics, development planning, rural development, civil engineering, environmental resource management and finance management. Committed faculties at UDYAMA are exposed to community development and capacity enhancement with national and international development and management training backdrop. This is the institution with multifarious skill base having varied expert team members.



Aids and IECs: Udyama has collected few success stories, CDs, Films, Audio visuals on various themes from locally, other organizations within Orissa and India. These are all largely on environments, Nature conservation, water sheds rehabilitation, pollution, resource managements, eco-system managements, water regulation, agro forestry, farm forestry, micro- structures, sustainable agricultures, waste land development, coastal



resource management, institution building, Self help and entrepreneurship development, climate change, HIV/AIDS, Drought, flood managements, drinking water and Rural sanitation, education and RTI and disasters and livelihoods restoration in drought, and flood areas..

To inculcate the idea of preservation, protection of resource base, Udyama has been feeling to involve school going children and associate teachers as both are the part of the workshop where craftsmen and women are being fabricated. The objective is that a child as ignited mind is looking three generations right now. This has become very essential to put our head and hand to teach on preparedness looking at vulnerable adaptation and build the structure with confidence.

Our competencies :

UDYAMA's approach towards disaster resilient development is very much unique and it has aimed at to:

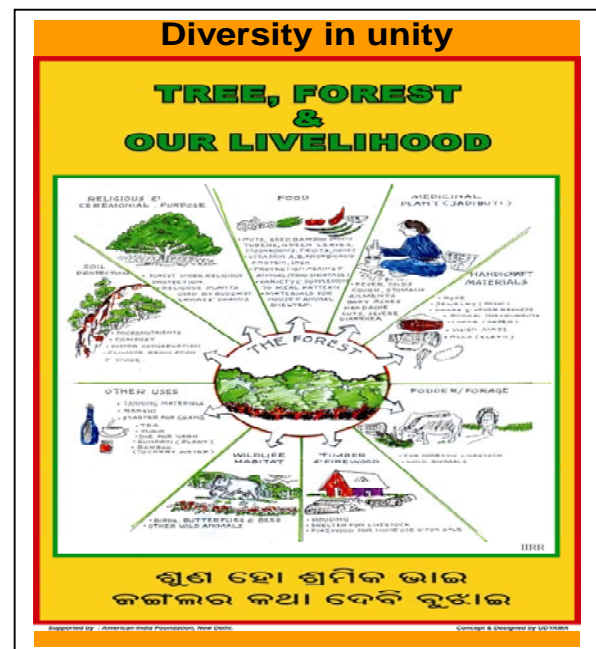
- Provide as a catalyst for efforts to support people in areas facing repeated disasters or Vulnerabilities
- Prepare for, plan to withstand and recover from stresses, shocks & drudgery
- Take in hand root causes of disasters, impacts and vulnerabilities with lasting solutions
- Adaptive Action Research and Innovation focused on the challenges and opportunities
- Partnership & Relationship building: Udyama has gained and accomplished the work relationship building

with government aided projects like OTDP/IFAD, Household Food Security GoO/UNICEF and associated with national NGOs like Agramamee, CYSD, CPSW, RGVN, Gram Vikash, CAPART, Indian Red cross, PREM and with INGOs like CARE-India, CRS, Plan International, German Agro Action, HIVOS, TDH, NOVIB, and undertaken assignments as consultants/ service providers with donor organizations like DFIDI, USAID, Glaxo, European commission, UNDP, UNWFP, UNFPA .

Over the years UDYAMA has provided technical support to CYSD, RGVN, CAPART, NAEB, NWDB, CARE's CDBRP and Care-STEP, projects, implemented in Orissa and Andhra Pradesh along with government undertaking and NGOs having national repute. UDYAMA has also added value through high quality program management and capacity building for small and NGOs and donor agencies like CARE, OXFAM and UN bodies. It has been known as service provider on techno managerial support and a professional institution on various aspects.

With our steady and sustained effort on disaster resilient development process, UDYAMA has bagged UN-ECOSOC status, Accredited to UN-Global compact, UN-CONGO, UNISDRR,10YFP-UNEP, UNFCCC, UNCCD,UNURBAN GATEWAY, Global Citynet, GFDRR and Global Water Partnership, members in stakeholders' forum, CIVICUS, NIOS, India Gateway, Government of India (NPO), CSR HUB, CTCN, GACC, CLEAN, WOCAT, Water Climate Coalition, GNDRR, ACCRN, WSSCC, End Water Poverty campaign, SAMHITA, CDRN, AADRR, SPHERE-India. International Awardees for Environment from Kyobo Foundation, Seoul, 2014 & e-NGO Using ICT in Development 2012. UDYAMA is one of ISO and Environment Accredited organization, 2014

[More results from udyama.org »](http://www.udyama.org)



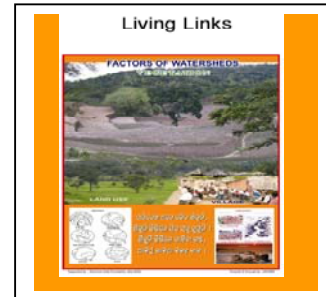
- <https://youtube.com/watch?v=m7LBF5iG1E> , <http://youtu.be/DYFDxDkI3eM>
<http://sdt.unwto.org/content/partners-0> , <https://www.worldwewant2015.org/node/299889>
<http://www.access-to-water-in-nairobi.mgwopa.org/partner/udyama>
<http://cwpindia.org/pdf/CURRENT%20LIST%20OF%20WP%20LIFE%20MEMBERS.pdf>
www.aajeevika.org/.../Odisha%20State%20Migration%20Profile%20Rep..
<http://www.sustainablewash.org/sustainability-stars> , <http://www.linkedin.com/in/udyamapradeepmohapatra>
http://www.worldhumanitariansummit.org/whs_about , <http://www.indiawaterportal.org/topics/natural-disasters>
<http://community.eldis.org/pradeepmohapatra/59ba41cf/>
<http://community.eldis.org/?233@/.5b4db393/21!enclosure=5b66b8e3&ad=1>
<http://community.eldis.org/.5a98d74e> , <http://udyama.engo.in/reports/>
<http://xa.yimg.com/kq/groups/17770839/252833263/name/Udyama+Annual+Report.pdf>
<http://community.eldis.org/59ba41cf/2008-2009%20annual%20report.pdf>

entrepreneurship development for women self-help institutions, leveraging mainstream resources is another key initiative of Udyama.

Strategic directions- UDYAMA envisages to contribute and provide solutions to the development organizations within Orissa and beyond towards enhancing **Responsiveness to Social development and change management**, mitigating drought, disaster and desertification, combating Health & HIV/AIDS, environment protection from recurrent climate change & connecting livelihood development for future generations **as right based approach**. Udyama has proven track record towards development initiatives particularly resource conservation and mobilization working with various stakeholders

Udyama strives four strategic directions to accelerate livelihood diversification and vulnerability reduction:

- Private-Public -Partnership with various like-minded institutions/organizations for specific themes
- Institution Building & Process Development through social and empowerment
- Facilitating enabling environment for risk reduction and livelihood
- Program diversity with value based assurance and insurance.



economic promotion

Udyama attempts consistently to stem the rot and build back the societal networks that can rejuvenate the resource base. Searching alternative process to live with dignity and deal the Next Development Challenges for a lasting solution to disaster resilient development & ecological Sustainability.

Access to information: Informed communities will be better equipped to take advantage of opportunities, of government programs , access social security schemes services, exercise their rights and entitlement make **accountable** to make responsive .

Inclusion/participation: Opportunities for vulnerable and other excluded groups to participate in decision making to ensure the usage of resources prioritized

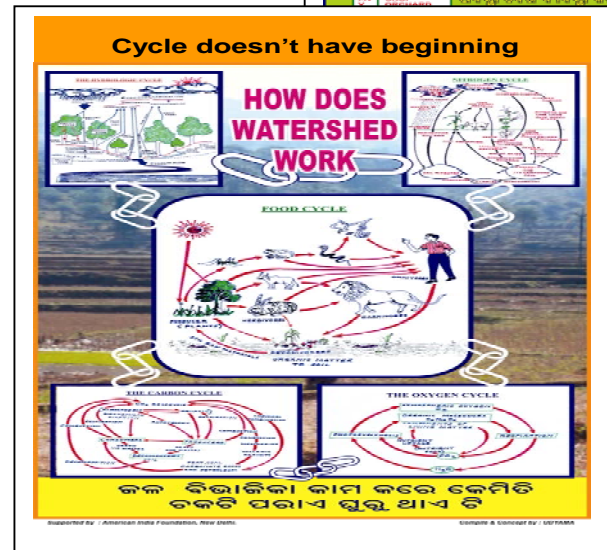
Local organizational capacity: The process equips communities and CBOs to plan and work together to identify, prioritize and resolve issues and deepening local governance that would result in a more vibrant and representative Panchayat Raj Institutions .



This overall approach is aimed at empowering the vulnerable communities to participate, negotiate, change, and hold accountable the institutions that affect their well-being and improved capabilities in the long run.

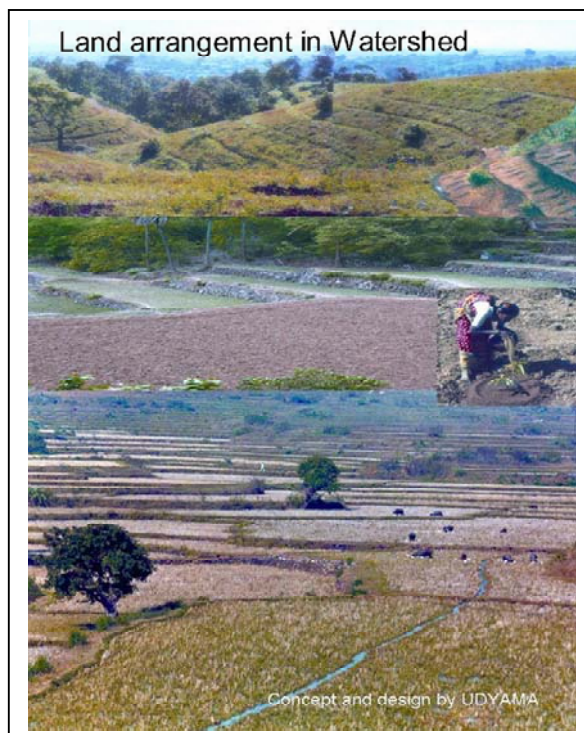
Facilities and Infrastructures

The organisation has well-equipped offices in Titlagada in KBK, Nayagarh and in Bhubaneswar. All three offices are capable of catering training and exposure programs on specific themes, with minimum amenities and contributing to healthy environment for 10-15 participants. The offices have basic infrastructure for training, including computers, printers and other audio visual aids. It also has a small library and other facilities for documentation and information dissemination. The added advantage is that the trainees can have direct field experience through exposures to micro-watershed structures, micro-finance activities and sustainable natural resource management activities in the project areas of Udyama in the Titlagada region. Besides, good collection of CDs, cassettes, PPTs, journals is at UDYAMA to provide backup materials for all kinds of learners. In addition, Udyama also has the added advantage of accessing the infrastructure and exposure facility available with our consortium partners in from Drought affected and flood prone areas like Puri, Khorda, Kendrapada, Jagatsingpur ,Kalahandi, Nuapada, Bolangir, Bargarh,Nayagarh, Berhampur and Bhubaneswar. UDYAMA has established good rapport with institutions and individuals within and outside the state to make resource pool and organize capacity building programs, studies and program monitoring on demand



Collaborations and Outreach

UDYAMA contemplates to work together with holistic approach that intends to Organisation development and RBM, Disaster management, rehabilitation and reconstruction; natural resource management and livelihood promotion; education; gender and diversity; water, sanitation, health and nutrition; appropriate technology promotion, capacity building and development communication. On different thematic areas, Udyama has worked on collaborating projects with Government of Orissa, Government of India, Donor and supporting agencies and with institutes and organizations of national and international repute e.g. Ford Foundation, American India Foundation, New Delhi; AFPRO, Bhubaneswar; UNDP; Samaja Pragati Sahayoga, Bagali, Madhya Pradesh; Madhyam Foundation, Bhubaneswar, Orissa; Utkal University, OUAT, Orissa and ICRISAT & CRIDA, Hyderabad.



Global Affiliations & International Alliances: With our steady and sustained effort on disaster resilient development process, UDYAMA has bagged UN-ECOSOC status, Accredited to UN-Global compact, UN-CONGO, UNISDRR, UNEP, 10YFP, UNFCCC, UNCCD, UNURBAN GATEWAY, Global City net, CIVICUS, GFDRR and Global Water Partnership ,members in stakeholders’ forum , NIOS , India Gateway, Government of India (NPO) ,CSR HUB, Water Climate Coalition, GNDRR, ACCRN, WSSCC, ESP, Global hand, End Water Poverty campaign, SAMHITA, CDRN, AADRR, SPHERE-India. International Awardees for Environment from Kyobo Foundation, Seoul 2014 & e-NGO 2012 Using ICT in Development. UDYAMA is **one of ISO and Environment Accredited organization**, https://youtube.com/watch?v=_m7LBF5iG1E , <http://youtu.be/DYFDxDkI3eM>

Regional & Local Networking : Udyama has been facilitating issue based networking and dialogue with civil society, networks and forums mentioned as below:

<p>Sustainable management of natural resources and Appropriate technology (micro-watershed development, micro-project, sustainable agriculture)</p>	<p><i>Network/Peoples’ organization/Forum:</i> Jangal Surakhya Mahasangha, Nayagarh; Anchalika Sulia Surakhya Samiti, of Nayagarh); <i>Civil Society:</i> State Environment Society, Bhubaneswar Brukhya O jibara Bandhu Parisada, CWS, Odisha Disaster Mitigation Forum, (BOJBP) <i>Research Institutions:</i> MANAGE, Hyderabad; PWMPTA, Nepal; CSWCTRI, Dehradun,(IWP, WAPCOS)</p>
<p>Environment, Ecology and Climate change adaptation and desertification</p>	<p>State Environment Society, Bhubaneswar; CSE, New Delhi; Winrock International India, New Delhi; ISET, Nepal.</p>
<p>Disaster risk management and livelihood rehabilitation</p>	<p>Orissa Disaster Mitigation Mission, Bhubaneswar; OSDMA, Bhubaneswar; Red-R, Pune; NDMA, New Delhi</p>
<p>Community Resilience & Rural Livelihoods, Entrepreneurship development, self-help solution, institution building, community health, rural sanitation, Green Energy , Fair Climate</p>	<p>In western livelihoods network Odisha: Shramik Shakti Sangh, Badabanki; Anchalika Jana Seva Anusthan, Subdhumunda; Jana Mukti Anusthan, Bhoipada; Sankalp, Larki; Bolangir Gram Udyog Samitii, Kantabanji; Agency for Social Action, Antarla; Navajagaran Shramik Sangh, Patanagada; Shramik Sangh, Khaparakhhol; Mahila Saktisangh Muribahal; Orissa Adivasi Pratistan, Titlagada; Chasi Mulia Sangha, Belapada; Navajyoti Samabaya, Balapada; Bharat Janani Samabaya Samiti, Gandharla, Bongamunda; Netaji Samabaya Samiti, Belapada; Navajagaran Mahila Samabaya Samiti, Khaparakhhol. Jagrut Shramik Sangh, Jharbandh; Chetana Shramik Sangh, Paikamal; Jay Bharat Shramik Sangh, Gaisilet; Swadhin Shramik Sangh, Padampur. Palli Jagaran, Sinapalli; Duarsani Sramik Sangh, Borden; Banani, Komana; Jagruti Shramik Sangh, Kariar; Sajag, Nuapada</p>

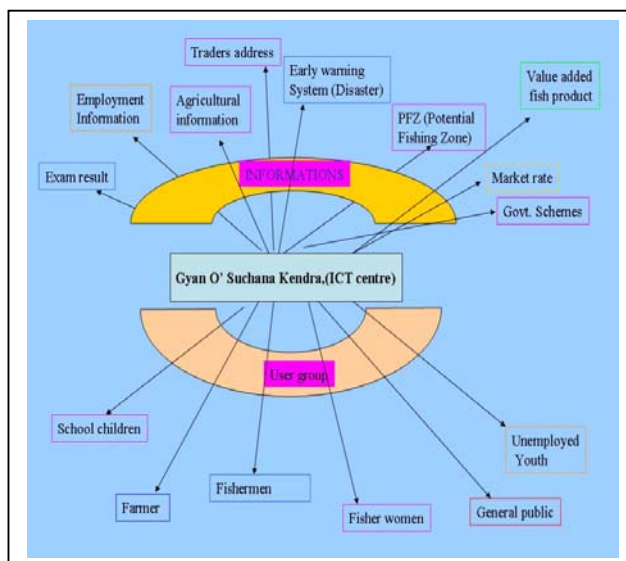
	<p><i>In Kalahandi district, Orissa:</i></p> <p>Gonasia Vikash Manch:JBK, ASHA,Amarjyoti, Udayana, DEEP in Mayurbhanja and Keonjhar,</p> <p>Coastal Partner: 20 fishing cooperatives in coastal Orissa, APOWA, SWEDTA, ABLE, IRDA, HRDC, JJS,</p>
--	---

4.Udyama has been an active member of India water partnership & global water partnership & Participatory Watershed Management and Training in Asia, Kathmandu, Nepal; Indian Association of Soil and Water Conservation Training Research Institute, Dehradun, India; Orissa Environmental Society, Bhubaneswar;GWA, NADRR DIALOGUE and WIMI, SriLanka; MANAGE, Hyderabad, India; Network Orissa Fisheries, Orissa, India; Coastal livelihood forum, Orissa, India; International network on climate variability change and livelihood Resilience and global network member Disaster Risk Reduction .

Information dissemination and development communication

Networking and alliance building amongst local communities has emerged as a major requirement especially for creating pressure groups at various levels for appropriate policy changes in the interest of the marginalized sections. Networking amongst partner NGOs, peoples' organisations and various pressure groups is an area where Udyama puts in extra efforts to disseminate relevant information to the largest and widest possible audience. Imparting trainings on different themes to the staff of partner NGOs, community leaders, and networks/forums constitutes one of the key strategies in this regard. Further, developing posters in regional language aimed at reflecting alternative thoughts on issues such as mitigating disasters and environmental hazards, conservation, promotion and enhancing livelihoods, flexes on cross cutting themes presented through pictures and local dialects counts among other initiatives of the organization for information dissemination.

Udyama has also gained the confidence with PRIs, the utmost grass-root governance for attending quality service and pro-poor initiatives. Udyama has been invited by more than 50 panchayatiraj representatives of Bolangir and Nuapada,Keonjhar,and Mayurbhanja districts for perspective planning and capacity building of the grass-roots for capitalizing NREGA and government schemes impact to livelihoods and promote resilient community



Project formulation/implementation of organization development:

Udyama's core competency is model building and Integration of community initiatives with PRIs - from designing process to implementation, strengthening community-based conflict resolution process related to NRM with backward & forward linkages. Besides, programme diversification for better resource management is another way out of Udyama for distressed migrants and other vulnerable groups residing in rural coastal and urban regions to enable multiple livelihood empowerments.

Monitoring & Evaluation and Research as Techno managerial support: Udyama proposes to promote Executive Cadre Development professionals, bare foot technicians to carry forward contextual development information and support translation into action for **insulating complementary development attitude** for right-based approach. Udyama also feels to demystify the development action for a lasting solution.

Management structure of the organization:

General Body is the apex body to amend, change, alters the mission, vision. General body sits once in a year. This body approves the annual expenditure and programs, appoints auditors, consultants and other matters relating to policy and strategy of the organization.

Governing body is the body which primarily thrice in a year to govern and approve the concurrent programs and budgets. If necessary in any emergency, Secretary is authorized to call up a meeting of the governing body in consultation with chairperson.

Chief executive: In concurrence with the organization by-laws and MoU, Secretary holds the position of chief executive on behalf of the office bearers of the organization. Secretary is also the team leader of the program executives.

Program Executives: Program Executives are responsible for smooth functioning of field programs, timely service delivery, and program coordination and management. Besides to reach the target beneficiary, reaching reach outs with definite outcome.

Monitoring and self-assessment mechanisms at Udyama

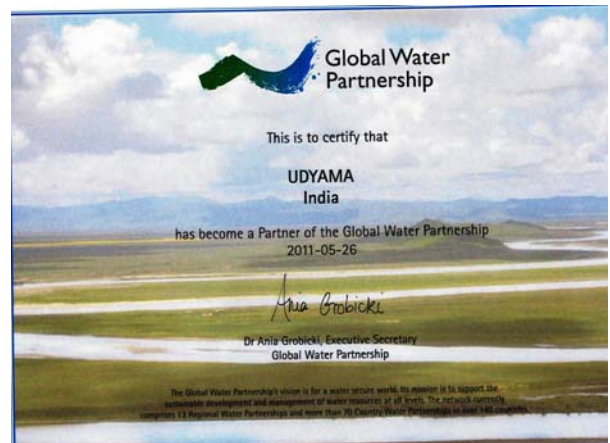
UDYAMA follows a monitoring system, which integrates the process, program and financial activities. A triangulated program monitoring system has been set up in Udyama, which also applies to the consortium and network.

At Community level

- Through micro-planning exercise
- VDC (village development committee) / Palli Sabha
- Accordance of PRLs / Gram Sabha

At organization level (includes network / consortium)

- Implementation as per micro planning and deliverable accomplishment
 - Review and reflection by Governing body and consortium partners
 - Accountants level to maintain day to date accounting and record keeping
 - Internal Audit mechanism to authenticate the program deliverable and smooth financial operations
 - Statutory auditor for system development and value addition
 - External auditing by respecting partner donors / NGOs
- At Program Advisory Level (PAG)**
- A think tank to provide intellectual support
 - Mid course correction on quality
 - Value addition
 - Program integration and resource leverage



Accreditation and acknowledgement

Udyama bagged the prestigious "RAJIV GANDHI SADBHAWANA AWARD" as the best NGO in the field of rural reconstruction and environment for the year 2006, from the Rajiv Gandhi Forum, Orissa Chapter affiliated to the Rajiv Gandhi Foundation, New Delhi.



Additional Honors & Awards

- 2006- Best NGO Award for Rural Reconstruction & Environment
- 2008- Participation Award for the year of International Year of sanitation
- 2009- best Social organization
- 2009- Accreditation UNGLOBAL COMPACT
- 2010- best organisation in social service
- 2010- Utkal Gourav award - Sishu samaj
- 2010- Appreciation from GEC
- 2011- Accreditation from UNECOSOC GWP
- 2012- Accreditation from UNCONGO



2011- Partnership Award from
2012- UNISDRR Endorsement

- 2012- the e-ngo award from DEF
- 2012- award for say no drugs campaign
- 2012- Member to WSSCCC
- 2013 Accredited to UNCCD
- 2013- Accredited to UNFCCC
- 2014- International Award for Environment
- 2014- member organisation Citynets
- 2015- Observer to UNHABITAT
- 2015- PNGO with Global Compact India



Team Profile

Kulamani Das

Experiences – Retired as Joint Director, Horticulture Department of Government of Orissa, also associated with planning, execution and monitoring of related allied activities during his tenure. In addition, he also worked in the capacity of core faculty of Extension Training Centre at Bhawanipatna under the aegis of SIRD.



Consultant to a premier NGO, Agragamee on natural resource management and faculty of National Training Centre of Watershed supported by CAPART, New Delhi.

Expertise - Horticulture and Agronomy , Feasibility study, planning

Pradeep Mohapatra: Two decades of experience in development sector. Exposed to national and international organizations (Manage-Hyderabad, IREP-Planning Commission, New Delhi, GFRID-Israel, IIRR-Philippines and AME-ETC, The Netherlands, Care- India and Red R) on resource management and sustainable agriculture. Associated professional organizations with CYSD- Plan- international, CPSW, RGVN, as freelance consultant for watershed management, trainings and capacity building on agro-ecology and participatory planning on ANRM. Empanelled consultant for CAPART, NEAB, and NWDB, Ministry of Rural Development and Ministry of Land and Water Resources, Govt. of India., empanelled trainer on participatory planning and development and rehabilitation and reconstruction DRM and livelihood promotion. Associated with Agragamee, grassroots experience for about 14 years holds key position in project management, capacity building

Expertise – Watershed management, Disaster risk reduction, management and livelihood promotion and capacity building

Asit Dash

Master’s degree in Agriculture with specialization in horticulture. Associated with government programmes and NGOs as well as I-NGOs along with consulting firm with special reference to promoting dry land agriculture- horticulture and training and capacity building for various stakeholders.

Expertise : *Agro Horticulture and Extension*

Sankarsan Sahoo

Master’s degree in Commerce and passed out inter-costing having years long experiences in development sector primarily in the areas of accounting, financial planning and management, control system and project planning. He is well versed in NGO auditing and financial accounting.

Expertise:- Financial Management and Project Support System

Annada Prasana Swain

Graduated from OUAT, well versed with extension and bio-dynamic farming. Hard core field worker having good exposure to NGO and I-NGOs . Possess the skills of a trainer and has a learning attitude.

Expertise : - *Organic Farming Sustainable agriculture, Training and extension*

Sudeshna Satapathy: A student of rural management for XINB, well grasped with NGO,INGOs and UNDP on climate change , collective formation, governance and institution building, gender, HIV/AIDS and project appraisal, monitoring and documentation

Nityananda Pattanayak

He holds a diploma in civil engineering. He is well equipped with land and water management engineering skills and he is involved in the developmental sectors since last 25 years. In the past has extended support to CARE-Step project, Andhra Pradesh and CARE, Orissa for CBNRP program in Gajapati district for civil work, estimation, quality control and feasibility study.

Expertise:- Feasibility study, planning Estimation and Training on Civil works

Nikita Sinha

Mtech in water engineering. Well equipped with civil work, estimation, and quality control and feasibility study and imparting trainings on watershed development.

Expertise:- Feasibility study, planning Estimation, lay out ., quality control and Training on Civil works

Narendra Das

Holds a graduate degree with more than five years experience in development sector especially in rehabilitation and child labor issues, SHGs promotion, integrated and watershed development.

Expertise:- A barefoot trainer having good exposure to community mobilization, Institution building and SHGs Promotion

Sanjay Mishra

MSW having good exposure to community mobilization and drought mitigation, trained on watershed development. Migration and Reporting

Pramila Satapaty

Rural Manageme fro XIM bhubanesware with working experience on , Gender, governance institution building, project formulation and management.

Expertise:- Gender , , business Planning community mobilization, Institution building and SHGs Promotion

Sachidananda Pradhan

Post-graduate in commerce having years long experience in accounting and NGO financial management.

Expertise:- Office administration, accounting and Financial Management

Our Advisors

Mr. Bijayaram Das

Work Experiences: Retd. Director, Soil Conservation Department, Govt. of Orissa, Consultant to NGOs, private sector and government, 35 years of experiences.

Expertise: Watershed management, Landscaping, forestry, training, planning and monitoring and Project formulation.

Prof. Radhamohan

Work Experiences: ex-member of planning board of Govt. of Orissa. Currently, is holding the position of Commissioner to Right to Information. Awarded the prestigious 500 **Global Laureate award** on Environment and Development.

Expertise: Ecology and Environment, Economics, Sustainable agriculture and developmental issues.

Mr. B. N Rath

Work Experiences: Development Consultant, Ex-Consultant to Manage, 30 years experience

Expertise: Participatory planning, monitoring, evaluation, team building, project planning and training

Prof. Chandni Prasad Nanda

Work Experiences: Professor in History and culture

Expertise: Research, analysis and evaluation

Mr. Subrat Singhdeo

Work Experiences: 12 years experience in development sector. Ex-chief executive of Rastriya Gramin Vikas Nidhi, a National organization dealing with micro credit and micro finance, currently acting as Chief-executive of Madhyam Foundation based at Bhubaneswar

Expertise: Research, project planning, monitoring and evaluation of development projects, capacity building

Dr. P.K. Mohanty

Work Experiences: Senior Government Physician, Puri Govt. hospital

Involved with NGO health program

Mr. Ramhari Mohanty

Work Experiences: Retd. Executive Engineer, Govt. of Orissa

Expertise: Water engineering, Project planning, Project lay out, training on Watershed development

Dr. Bhagaban Prakash

Advisor, Common Wealth Secretariat, India Chapter; Advisor, World Health Organisation

Dr. P. K Acharya, Well known physician on neurology and psycho social and trauma

Dr. Trilochan Panigrahi –Retd Physician having grip over community based health management and emergency

Dr. Trilochan Panigrahi –Retd Physician having grip on psycho social and trauma , community health management, Ex-medical officer responsible for Leprosy eradication and VCTC on HIV/AIDS

Mrs. Kanan Bala Dash: Member of Gathan .

Well exposed to NGOs, INGOs and civil society activity, leading activity on women's involvement, awardees on social development and gender mobilization, inclined to empowerment and sensitization and resilience

Mr. P K Mohapatra: Chartered Accountant

Ex-Chairperson of Orissa CA Chapter, having representation of National, international CA forum.

Involved in finical advisor to NGOs, INGOs , Corporate for financial auditing and management .

Mr. Nilamadhab Prusty: Chair poison of SPHERE-India and Member of global SPHERE
 Ex- Chief of Party of IRG-DM-USAID- India, Sector Director -Disaster ,Care-India, ,believes in networking, coalition building , promotes SPHERE-Standards, Skill development on Humanitarian Response Community Resilience building

Mr. Depinder Singh Kapur: National Coordinator WASH Forum

Ex- Country Representative of Wateraid-India, Sector Director-ANR-Care-India, and now member of FANSA,WSSCC, promoted and supported by DFID, World Bank, European Commission

Organization brief	
Name of the Organization	UDYAMA
Registered Office	Trinatha Chhaka At/Post/District. Nayagarh Orissa, India Postal communication with Registered Office: Post Box No. 9, Nayagarh Post Office, PIN – 752 069.
Project Office For KBK	Pattanayak Niwas, High school pad, titlagada – 767 033Dist. Bolangir, Orissa, India
Communication Address of Coordination Office	Plot No. HIG - 140, K-6 Kalinga Vihar, Post. Patrapada Bhubaneswar – 751 019,Orissa, India
Communication contact	Telephone/fax: (0674) 2475656 Mobile: +91 94371 10892 Email: udyama@sify.com ; udyama.pradeep@gmail.com Website: www.udyama.org Look to Learn ---- Learn to Know----- know to Show----- show to Grow The name ...
Contact person & Designation	Pradeep Mohapatra, Secretary cum Team Leader http://www.google.co.in/search?hl=en&q=pradeep+mohapatra&btnG=Google+Search&meta=www.iaswc.org/lm.pdf ,
Legal Status	(Registration No.746/44 - 1997-98, dated 7 th June1997)
FCR Status	(Registration No. 105180003, dated 18 th May 2001)
Income Tax Department registration	PAN - AAATU1326R 12A and 80 G (tax exemption certificates obtained)
Name of the Banker Swift code	State Bank of India, ADB, Nayagarh, Current Account No-11044519127 SBININ BB 270